



The Fastest Product Carbon Footprint Platform for Commercial Spaces

Sustainability is reshaping procurement

Procurement isn't just buying. It is a strategic driver of value at the crossroads of cost, performance and sustainability. Three powerful forces are redefining its role:

1

Regulations.

Scope 3 emissions account for 90% of emissions, with two-thirds coming from the upstream supply chain.

2

Revenue opportunities.

As carbon transparency becomes a differentiator, companies with credible emissions data will win trust and market share.

3

Decarbonisation.

Carbon insights empower smarter sourcing decisions that delivers measurable emissions reductions.

Turning low-carbon ambition into real results starts with measurement. But today's tools fall short.

The challenge with traditional methods

Life cycle assessments (LCAs) offer a detailed picture of a product's impact from raw material to finished good. But traditional workflows create three major roadblocks:



High cost and slow turnaround:

One product can take months to measure and cost up to \$50,000.



Supplier data bottlenecks:

Supplier data is essential yet slow or impossible to obtain, holding up measurement.



Not scalable:

Traditional LCAs struggle to deliver carbon visibility across large, fast-changing product catalogs.

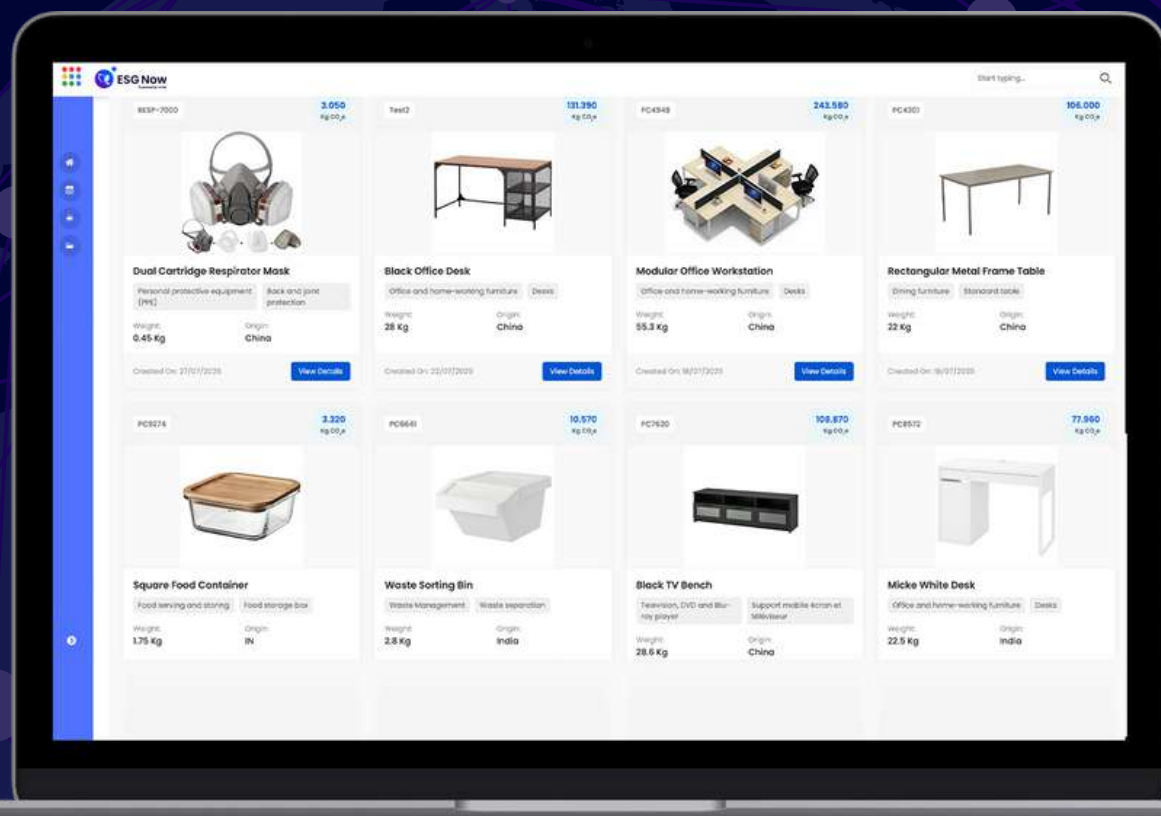
To meet today's pace and scale, companies need a faster, more cost-effective way to measure product carbon footprints across their portfolio.

ESG Now delivers instant product carbon footprint data

ESG Now powers cradle-to-gate product carbon footprint analysis using activity-based accounting.

Whether you're starting your ESG journey or scaling it up, we deliver instant product-level carbon insights and enable low carbon decisions.

Use ESG Now as a ready-to-go tool, or integrate it with your existing systems (BIM, ERP, PLM, production databases) to pull data automatically so it fits the way you work.



Our Value Proposition

Built for commercial spaces

Designed for the products that furnish, equip, and supply commercial spaces.



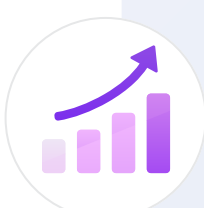
Autonomous analysis

Calculate product emissions independently without the challenges of traditional LCAs.



Fast and reliable

Generate carbon footprint data in minutes with c.70% LCA accuracy



Office



Industrial



Hospitality



Examples shown – platform supports many more products.

We put AI to work so you don't have to

THE ENGINE

Generate material data for carbon analysis

AI creates complete, reliable materials data from whatever product information you have so you can calculate carbon footprints without waiting on suppliers.



Find the best cradle to gate emission factors

AI intelligently matches the best-fit emission factors for cradle-to-gate analysis using trusted sources such as Ecoinvent, environmental product declarations and peer-reviewed scientific journals.

Material Emission Factor Database			
Material	Type	Source	Dataset
Wood	MDF	Ecoinvent	Glo - market for medium density fibreboard
Plastic	Polypropylene	Ecoinvent	Glo - market for polypropylene, granulate
Metal	Stainless Steel	EPD	China – Stainless Steel EPD
Fabric	Polyester	Ecoinvent	Glo - market for fibre, polyester

Use cases



Screen and Carbon-Tag Your Portfolio

Carbon tag every product and pre screen new ones to keep your catalog low carbon.



Design with Carbon in Mind

Compare products like tables and kitchenware to select lower carbon options early in commercial fit-outs.



Optimising Material Choices

Quickly assess material footprints to choose lower-impact alternatives during product design.



Carbon Visibility for Procurement

Measure product footprints without waiting for suppliers to meet tender demands and accelerate sourcing.

Pricing

Annual Subscription
USD 11,130
for 5,000 Products

- > **1 Power User**
Calculates PCFs and manage user data workflows
- > **5 Analytics Users**
Visualises PCFs and applies insights for business
- > **ecoinvent**  **EPD**
INTERNATIONAL EPD SYSTEM
Powered by the following data sources
- > **Standard Support**
Monday-Friday, 9am - 5pm Singapore time

The team behind ESG Now

Drawing on their combined expertise, iviva and Eastwise are bringing ESG Now to the market.



iviva is a **Smart Property Management Platform** that unifies Facility Management, Workplace Management and Sustainability.

We harnesses real-time data, AI, and automation to optimise building performance, reduce operating costs, and enhance occupant experience.

By connecting all your systems together, iviva empowers you to act faster and plan smarter.

20+

Years of experience

300+

Million SqFt served worldwide

20

Countries, multiple projects

7

Smart precincts

1

Smart city



Eastwise is your sourcing and procurement partner in Asia, streamlining product development, sourcing, and supply chain management from concept to delivery.

We tap a trusted supplier network across key hubs in Asia to secure the right manufacturing match.

Our skilled teams on the ground manage every stage from vendor qualification and product development to quality control and logistics, giving you the benefits of a local office without the overhead.

20+

Years of experience

3000+

Containers per year

8

Locations worldwide

250

Factories worldwide

20+

Customers



Get in touch

jarntz@b2b-asia.com



eastwise.co

